

Collections with Humor



This invoice has been stood up more times than your weekend plans... and it's starting to take it personally.

MarketingInsights.Info

As a Friendly Collection Email

Subject *Even our invoices have started taking it personally*

Hi [Client Name],

This invoice has been stood up more times than your weekend plans... and it's starting to take it personally.

We know how hectic things get, but if you can show this lonely bill a little love, we'd really appreciate it.

[Payment link or instructions here]

Thanks again for your partnership—your prompt attention keeps our “Overdue Lounge” from getting too crowded!

— [Your Name / Company Name]

As an Invoice Insert or Footer

Add the cartoon at the bottom of your next invoice or reminder notice with a one-line caption below:

“Avoid the ‘Overdue Lounge.’ Pay now and keep your invoices smiling.”

As a Wall or Breakroom Poster

Print and hang it in your billing or sales office.

It adds levity and gives your team (and any visiting clients) a good laugh — while reinforcing your brand's personality.

How to Use:

Right Click on cartoon image; click copy and then paste in your communication.